Key Insights :

Profit Analysis by product : We can see through graph that Paper which belong to the category Office Supplies is most profitable product followed by Binders, Pens etc in the year of 2023.

Which means , Office Supplies category is the most profitable business for 2023.

A screenshot of a computer game

AI-generated content may be incorrect.

56K, followed by 52K is the highest number of sales, in the month of March-April, October-November, due to which we could guess the months during exam/project times is the most profitable.

A graph with numbers and lines

AI-generated content may be incorrect.

Southern region has most sales followed by East where as, Central and West have least number of sales.

A screen shot of a black background

AI-generated content may be incorrect.

Order date Slicer used to adjust the date.

Customer segment is used to select the segment followed by Region , Category hierarchial slicer.

A black box with orange and yellow text

AI-generated content may be incorrect.

**Screen Shots:**

Main Dashboard:

A screenshot of a computer screen

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Product Drillthrough :

A pie chart with different colored circles

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